GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:4014
ANSWERED ON:18.08.2000
LOSSES IN ITDC HOTELS
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Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) the number of hotels run by ITDC in the country at present;

(b) whether almost all the hotels are running into losses;

(c) if so, the details thereof, hotel-wise;

(d) the total outstanding dues of hotels against different Departments of the Government of India, as on date; and

(e) the steps being taken by the Government to improve the earnings of these hotels?

Answer

MINISTER OF TOURISM &CULTURE (SHRI ANANTH KUMAR)

a), (b) & (c): Presently ITDC is owning and operating 26 hotels in the country.During 1999-2000 only two hotels generated profits. Hotelwise details of profitability are given in Annexure.

(d): The total outstanding dues of ITDC hotels against Government departments were of Rs.6.06 crores (prov.) as on 31.03.2000.

(e): The steps taken/being taken by ITDC to improve performance of its hotels include, inter alia:

(i) Aggressive marketing efforts.

(ii) Emphasis on improvement of product to make them contemporary and competitive.

(iii) Adoption of flexible policy for offering market driven price.

(iv) Economy in expenditure.

(v) Recovery of outstanding dues.